Political Leadership
Session Objectives

By the end of this session, you will understand

• The role of political leadership in influencing the enabling environment

• The step-by-step process to work with government and sector partners to strengthen the enabling environment

• The different types of government actors and how to work with each of them
Political Leadership

- Shared vision for SDGs
- Political prioritisation for WASH
  - Evidence-based decision making
  - National processes

- What does it take?
- What is our role?
A BOLD VISION
Universal Access
Eliminating Inequalities
Sustainability

11 KEY ACTION AREAS

Political Prioritization
1. Financing
2. Visibility

Evidence Based Decision-Making
3. Global Monitoring
4. National monitoring systems
5. Transparency
6. Evidence
7. Linking monitoring to planning

National Processes
8. Policy and Plans
9. Coordination and Alignment
10. Decentralization
11. Capacity (including HR)

Tangible Commitments
Personas

Super hero
“*I can make things better!*”
... as a highly motivated player, the super hero is aware of its role and has a high interest in taking things forward. She is dedicated to positive change and open to new ideas and concepts, even if she is not an actual decider.

“... I want to help my community”
“... I want to get things done”
“... I want to be seen as a good person”

Would-be hero
“*I want to see first that it works out!*”
... as a passive onlooker, this player needs leadership and guidance as a framework for actions. He believes in rules and hierarchies and is scared of doing something wrong. Because hierarchical structures matter to him, he follows directions and rules.

“... I want to report success”
“... I want to please everyone”
“... doing nothing is safer than acting”

Laggard
“*I am not responsible for that!*”
... as a person who doesn’t feel responsible for any change process, she wants to keep existing structures and hierarchies which she follows consistently. Furthermore, external factors are easily holding her back from acting,

“... I only follow rules”
“... I don’t want any trouble”

Persistent objector
“*I don’t want any change!*”
... as a person who doesn’t want any change process, he simply refuses to act. He takes advantage of his power situation by doing nothing and just keeping the status quo. Due to his lack of motivation, it seems pointless to be dealing with him.

“... I want to have a pleasant time”
“... My rules, my priorities”
Strengthening the enabling environment
Preconditions for Effective Advocacy
Group Work

• Conduct a quick mapping of different levels of Government in your country

• Which partners will you target to convince the government to conduct an EE assessment (or a WASH BAT workshop)?

• Who do you want to get on board? Why?

• What arguments and tools will you use to convince each of them?
Thank You